



rediffmail **NG** EPRO
PROFESSIONAL



Rediffmail Enterprise Mailing Solution

Proposed to: **SHIVALIC POWER CONTROL PVT LTD**

Contents

Introduction	3
Scope – Rediffmail Enterprise	5
Network Architecture	9
Robust Spam-Filters	10
Data Security & Compliance	11
Rediff.com as preferred Solution Partner	12
Major Clients	13



Introduction

Rediffmail Enterprise Pro is a robust emailing system that will handle all your heavy interoffice emails, over a secured network & will protect your sensitive communications

This will not only save on your cost of printing & mailing regular information to your network of people, but also protect your company from the fastest growing number of Virus threats and gives you a Spam Free emailing service.

Rediffmail Enterprise Pro facilitates the communication between a network of people, who can be YOUR

- Employees
- Agents
- Consultants
- Dealers
- Distributors

We Suggest... "You Manage Your Business, and we will manage your Emailing Solution..." Thus, outsource your Emailing Solutions to Rediff.com at a cost, which is phenomenally competitive.

Rediffmail Enterprise

15 years
Mailing Experience

96+ Mn
Registered users

DoT
(Govt. of India)
Committees



Scope– Rediffmail Enterprise

Rediffmail Enterprise Pro provides you with the following modules.

- The Administrator module – to manage users and their mail boxes
- User Interface module – to access their mails

The core of this solution will be the Administrative Control Panel, which incorporates administrative access and privileges.

4.1 The Administrator Module – Administrator Control Panel

Various features provided under the Administrative Control Panel are as follows:–

1. **User management:** – This feature allows Administrator to manage all user activities like Add User, Delete User, and Change Password etc.
2. **Domain Management:** – This feature provides the proposed domain along with a home page hosting facility for all the Users, where Administrator can Create/Edit Home Page, Manage/Upload files etc.
3. **Bulk Tasks:** – This feature enables Administrator to complete bulk/voluminous tasks at a time there by saving a lot of time. For example adding/deleting a bulk number of users/email id.
4. **MIS Reports:** – It gives Administrator an access to reports in real time that includes Usage of accounts and Renewal status.
5. **Newsletters:** – It helps in communication processing as the Administrator can send bulk emails to various targeted users/Email ID's.

(1) USER MANAGEMENT

This feature gives Administrator a control over all type user management activities and enables him to manage them in an efficient manner.

- ❑ **Add User/Email id**– It enables the Administrator to add a single user/ email id at any given time.
- ❑ **Delete User/email id**– It enables the Administrator to delete a single user / email id at any given time
- ❑ **Search User/email id**– A user/email id can be searched by providing any of his unique information like user code, branch, Email ID etc
- ❑ **User Status**– Any user / email id can be ACTIVATED or DEACTIVATED by accessing his user status.
- ❑ **Access Privileges**– Administrator can assign special rights and privileges to the user/email id as per the requirements.
- ❑ **Change Passwords**– Administrator can change the password of any Intended user/email id.
- ❑ **Edit User**– Administrator can edit the information or privileges of any user/ email id.
- ❑ **Add / Remove Space**– Administrator can Add or Delete the space from any of the user / email id whenever required.

(2) DOMAIN MANAGEMENT

An important part of this solution will provide the proposed domain along with a home page hosting facility, which will include the following features: –

- ❑ **Home Page**– Administrator will be provided with an interface that will allow them to update and manage the contents of the home page that users are going to view after logging in.
- ❑ **Edit Login Page**– Administrator will have the access to make necessary all possible changes on the corporate login page from time to time.

(3) BULK TASKS

Bulk task features allow the Administrator to do a bulk or voluminous tasks at a time just through a click of buttons.

- ❑ **Download Master** – A .CSV file, which will be downloaded in Excel and will contain a complete list of all your live active users or email ids and their related information like Email ID, First Name, and Last Name etc.

- ❑ **Add Users/ email id** – This feature enables the Administrator to add bulk volumes of users/email id at a time
- ❑ **Deactivate Users/ email id** – This feature enables the Administrator to deactivate a large number of users/email id at a time.
- ❑ **Edit User/ email id** – Administrator can edit the information of any number of user/email id at a time.

(4) MIS REPORTS:-

Administrator has an access to the reports in real time using the MIS Reports module, which includes the following

- ❑ **Renewal Status**– It shows the total number of mail accounts and their validity period. Online Renewal and buying options will be available soon.
- ❑ **Account Usage**– It gives Administrator a complete report view of Total Account details & also provides a complete report on the Actual number of total logins, Total Accounts opened and unique account accessed.

(5) Newsletter

The Administrator can send any bulk communication based on the target to the various groups using the made zones. For e.g.: branches, region, city, designation etc.

- ❑ **Create Newsletter**– Using this, Newsletter’s can either be sent to all the users/emails or to a particular set of targeted users/emails which provides a support of bulk communication at a minimal cost.
- ❑ **Edit Newsletter**– This facilitates the Administrator to save all communication Newsletters and further enables him to do edit them in future and make changes time to time as per his requirements.

OTHER FEATURES

1. **Email Aliases:** – *Rediffmail Enterprise Pro* provides the feature of Email Aliases. An alias is a way of receiving mail from many addresses at the same POP account. Mail aliases are alternative addresses to existing mailboxes on the same domain name. Messages sent to a mailbox alias arrive to the primary mailbox. It's an address that forwards all email it receives to another email account. For example, if you establish an email alias called `info@yourdomain.com` to go to `johndoe@yourdomain.com`, then all email sent to `info@yourdomain.com` will be automatically forwarded to `johndoe@yourdomain.com` (In this case, 'info' is called an alias of 'johndoe'.)

2. **Catch All Emails:** – *Rediffmail Enterprise Pro* gives Administrator the authority to make any account an Catch All Email account. A catch-all email account simply refers to the ability for email sent to anything before the @ sign to reach you. For example, you might have accounts set up for `info@yourdomain.com`, `sales@yourdomain.com`, and `accounts@yourdomain.com`. If somebody tries to email `support@yourdomain.com`, it would bounce. By having a catchall email account set up with your web hosting account, these emails will be received by the designated email account.

3. **GROUP Email IDs:** – Administrator can create certain Group Email Ids. These Group IDs will be treated as a single account. Now all the members of the group created in the form of mailing list by the Administrator will receive any email coming to this account.

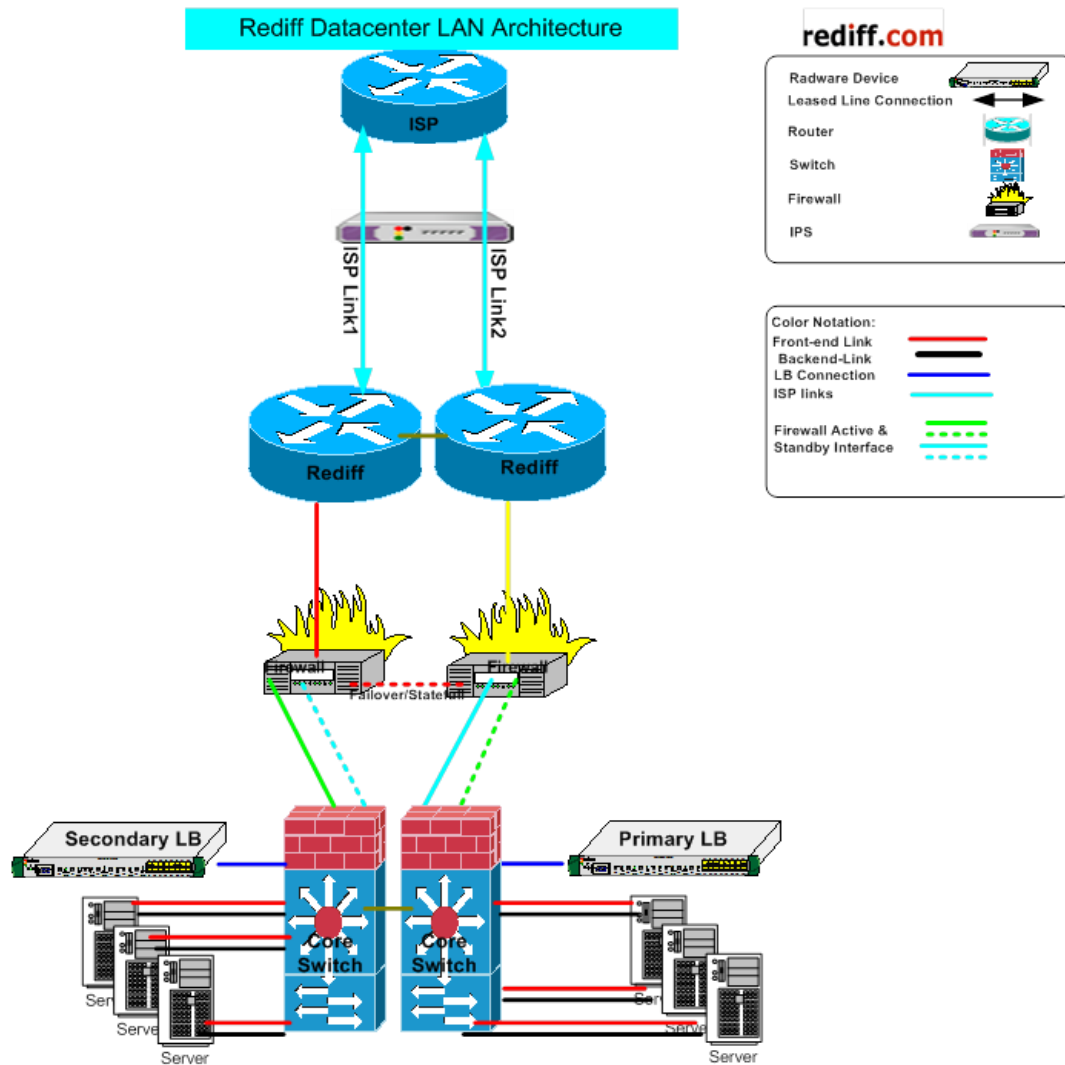
4. **Carbon Copy:** – Administrator can make any account a Carbon Copy account in which he can receive a copy of all the emails received by the users. In this way it empowers Administrator to have a track of all sort of communication taking place. It also provides a necessary backup.

4.2 User Interface module

Rediffmail Enterprise Pro provides a very impressive & a user friendly web based interface for accessing mail either through a web based interface, or over their move, using a GPRS enabled mobile phone. It Offers:

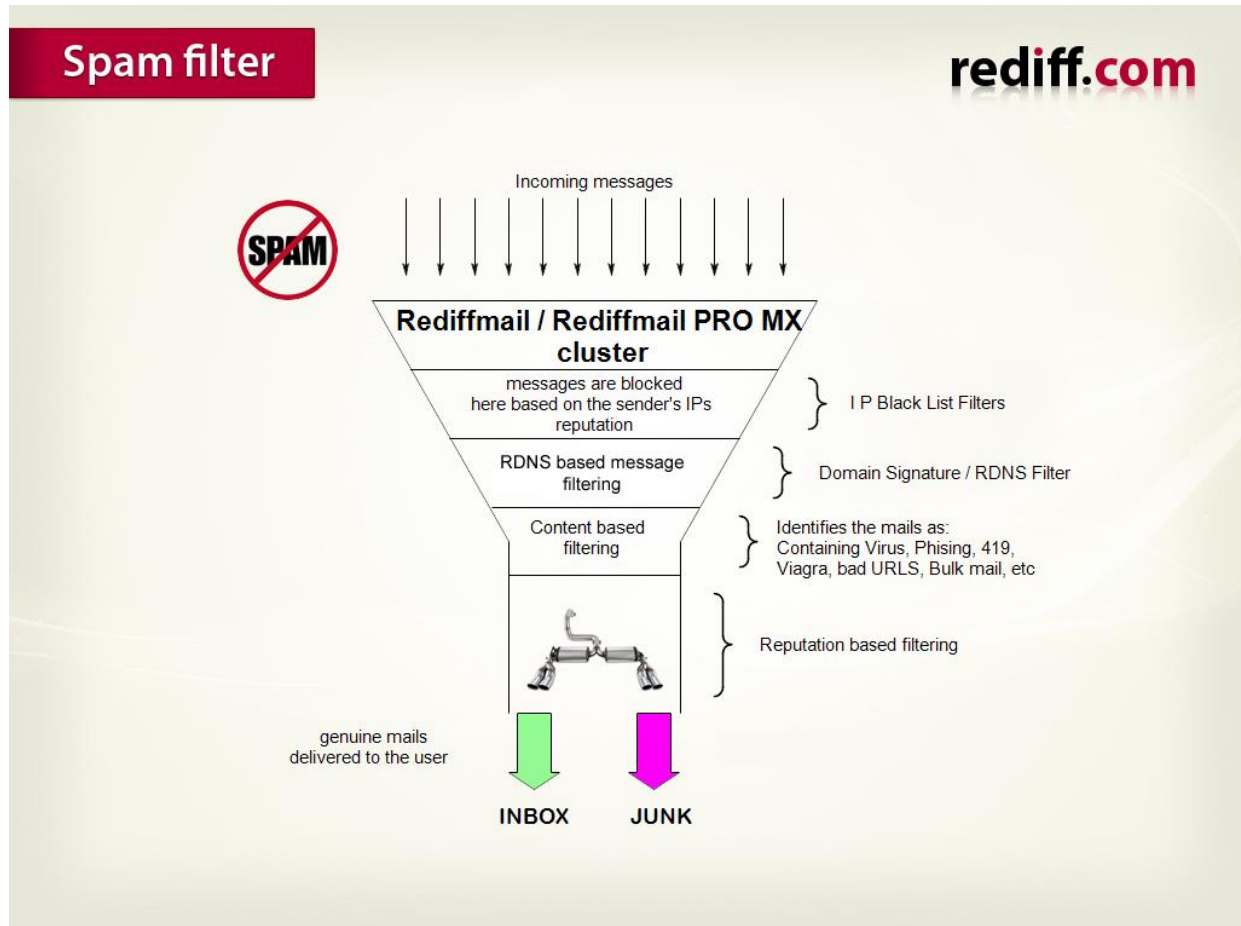
- **Domain** – Individual email addresses within the proposed domain
- **Storage** – upto 25 GB storage with each email inbox
- **Password** – Ability to change password on the site
- **Anti-virus** – Advanced virus scan software for every attachment.
- **Anti-Spam** – Latest Anti Spam applications installed at the server levels
- **Address book** – Import addresses from other mail accounts
- **POP3 access** – Ability to forward emails to Outlook Express email client.
- **IMAP access** – Ability to sync email communication on multiple devices.
- **Web based access** using HTTP – <http://mail.yourdomainname.com>
- **GPRS based mobile access** to access your mails while on move
- **Attachments** – Up to 25 MB attachments
- **Filters** – Message filters based on pre-defined words
- **Auto reply** – Users can set auto 'on-vacation' mail
- **Email forwarding** – User can set email forwarding to other email ids.
- **Custom Signatures** – User can have custom based signatures
- **Print your Emails** – User can print Friendly Emails
- **Email Backup** – Create Backup of your email id to secure your mailing data.
- **Email Archival** – Archive emails received/sent by email ids on your domain to a designated archival id.
- **Mail Fetch** – User can specify other email account and Pull external mails

Network Architecture




- Peering with major ISPs
- No single point of failure
- Built in redundancy with Raid5 standard
- 24x7 network monitoring
- Secure data transactions

Robust Spam-Filters



SPAM control Messaging anti abuse working group (MAAWG), Rediff.com is a representative of MAAWG from India and has contributed to address issues relating to SPAM originating from India. Our multi-layered SPAM filtering mechanisms helps us to filter out up to 99.9% of SPAM messages and known viruses trying to reach user's inbox.

Data Security & Compliance



rediff.com

Your Data is Safe

<p>Physical security</p> <ul style="list-style-type: none">• 24x7x365 guarded facility• Only authorized entry• Biometric scanning and surveillance cameras <p>System security</p> <ul style="list-style-type: none">• Dedicated VPN and firewall to access systems• Multiple levels of network security checks and Intrusion detection systems• Regular security Audits	<p>Operational security</p> <ul style="list-style-type: none">• Daily systemwide backup• SOX 404 ITGCC compliant• Documented processes audited every year by independent auditor• System accesses logged and tracked• Mandatory sand box testing• Maker-checker balance for any change• Password randomization
---	---

Your Data is Safe – The Rediffmail Pro email platform was built by Rediff.com from scratch thus we have complete know-how of our entire email architecture. We have been part of many government and technical committees which defines policies regarding email transmission in India.

Rediff.com as a Preferred Solutions partner

Rediff.com is perhaps the best available partner in the web based email solution space in India.

- The longest working web based email service in India
- 100% uptime record for the last four years
- Total control on indigenously developed email solution
- Tested technology for delivering bulk communication to millions of users daily
- Robust infrastructure to take care of any surge in email usage or growth of users and storage
- Experience in deploying web based solutions for **corporate clients**

Clients	Boxes	Clients	Boxes
ICICI Prudential Life	1,25,000	Tata Tele Services	4,000
Aviva Life Insurance	6,500	Max New York Life Ins	8,500
Tata Sponge	2,000	Godrej Industries Ltd.	2,500
Bajaj Auto Limited	1,000	Shriram Fortune	22,00
Bajaj Auto Finance	800	HDFC Chubbs	200
IFFCO TOKIO	550	Louis Berger	400
Videocon International	2,000	Crisil Market Wire	350
Sansui International	400	C&S Electric	1400
Kotak Mutual Fund	750	SYMBIOSIS – Nasik	4000
Tupperware	100	INY Vysaya Life Ins	200
TVS Tyres	300	Forbes – Eureka Forbes	125

Major Clients – Rediffmail Enterprise

Financial & Insurance Sector:

1. Bharti AXA Insurance
2. Reliance Insurance
3. ICICI Prudential Life Insurance
4. Aviva Life Insurance
5. Max New York Life Insurance
6. Iffco Tokio Insurance
7. HDFC Standard Life Insurance
8. ING Vysaya Life Insurance
9. MAX Bupa Health Insurance
10. Kotak Mutual Fund
11. Bajaj Auto Finance
12. Onicra
13. Future Generally
14. Maharashtra Sales Tax Department

Education Sector:

15. DPS Patna
16. DPS Ludhiyana
17. DPS Pune
18. Takshshila University
19. Don Bosco
20. IIPM
21. Symbiosis – Nasik
22. Unison World school
23. IMS Dheradoon

Pharmaceutical Sector:

24. Dr. Reddy Laboratories
25. Apothecaries
26. Plethico
27. Molekule India
28. Pharmasolve Specialist
29. Mankind Pharma

Construction Sector:

30. India Cement
31. Madras Cements
32. Somany Tiles
33. Ansal API
34. Unitech Ltd
35. Cease Fire Industries
36. Berger Paints Ltd
37. Purvanchal Constructions

Retail Sector:

42. Pizza Hut
43. Mc Donald's
44. Barista Coffee
45. Costa Coffee
46. Yo! China
47. Nestle India
48. Liberty Footwear
49. Adidas Retails
50. Campus Shoes
51. Action Shoes
52. Ritu Wears
53. Spencer's Retails
54. The Home Store India Ltd(Sabka Bazaar)
55. KFC
56. Apra Auto

Media Sector:

57. Asian Age News Paper
58. Star News
59. Live Media

Automobiles Sector:

60. Hero Honda Motors
61. Bajaj Auto Ltd
62. Lectrix Motor Ltd
63. Gulf Oil
64. Wind Shield Glasses
65. SPM Auto

Consumer Durables/ Manufacturing:

66. Sansui International
67. Videocon Industries
68. Luminous India
69. Whirlpool
70. Electrolux
71. Inalsa
72. Eureka Forbes
73. Fedders Lloyd (Spectra Net's Parent Co.)
74. DCM Shriram
75. Usha Breco
76. Pearl Corporation
77. Control & Switch Gears Ltd

Hospitality Sector:

- 38. Ramada Hospitality**
- 39. The Bristol Hotel**
- 40. Ramada BMK**
- 41. D Paul's Travel**

- 78. SMPL Pipe Line Ltd**
- 79. Modi Group**
- 80. KEI Cable**
- 81. TTL Technologies**
- 82. Vardhman Threads**
- 83. Prime PCI Group.**

Telecom & Aviation Sector:

- 84. Hayat Telecommunication**

Commercials for Rediffmail Enterprise

Product Name	Quantity mailboxes	Price/Mailbox	Amount/annum (Rs)
EPRO mailbox with 500 MB space each	44	350	15400
EPRO mailbox with 1 GB space each	06	450	2700
One Time Setup & Config	01	5000	5000
Total			23,100
Rupees Twenty Three Thousand One Hundred Only			

Payment Terms and Conditions.

- **100%** of the Total Value for POC along with Purchase Order on sign-up.
- **14% Service Tax** will be charged extra over and above the total Order Value

Rediffmail **Enterprise**

You manage your Business...
We'll manage your Email.
